



GROSSMONT COLLEGE STRATEGIC PLANNING NEXT STEPS: 2022-2028 CYCLE

COLLEGE PLANNING & INSTITUTIONAL EFFECTIVENESS OFFICE



STRATEGIC PLAN HIERARCHY

Strategic Plan Hierarchy



PLANNING FOR NEXT CYCLE: 2022/2028



■ First Step

- District Strategic Planning Timeline
- Spring 2021 Virtual Planning Forum Series
- PIEC Establishes a Strategic Planning Steering Committee
- Begin External Scan (High School graduation rates, labor market analysis, etc.)



■ Second Step

- Collect and Collate Feedback on Mission, Vision, Values
- Send Draft Mission, Vision, Values through Participatory Governance Committees
- Collect Internal Data (e.g., SWOT Analysis)



■ Third Step

- Collate Information Gathered from Internal Scans
- Formulate Strategic Directions
- Share Strategic Directions with College Constituents and Community



■ Fourth Step

- Collate and Refine Feedback on Strategic Directions
- Draft Outcomes Based Action Plan
- Present to Governing Board for Approval



ROLE OF PLANNING & INSTITUTIONAL EFFECTIVENESS COMMITTEE (PIEC)

Purpose

- The goal of the Planning and Institutional Effectiveness Committee is to ensure a culture of continuous quality improvement and data-informed decision-making. Best practices for institutional effectiveness include improving equity and student learning and achievement by analyzing data and using results to inform practice. ***It uses environmental scan data as well as institutional outcomes to drive institutional responses.*** The committee reviews program assessment results against the college's mission, values, and strategic goals. ***The committee is also responsible for assuring the continuous integration of planning across the campus, regularly evaluating the college's progress to ensure institutional effectiveness.***



ROLE OF PIEC (CONT.)

Responsibilities

- Initiate and review the process for the periodic review of the ***mission, vision, and values***.
- Support program review processes and facilitate data-informed conversations about department and institutional performance ***to drive long-term college planning***.
- ***Analyze data for and support the development of college plans and planning activities.***
- ***Regularly review the progress of the 10-year educational master plan and six-year strategic plan*** to ensure that current efforts are in alignment with these plans, and regularly evaluate progress on achieving goals laid out in these plans.

PLANNING & INSTITUTIONAL EFFECTIVENESS COMMITTEE



CA: 5th highest unemployment

- Total unemployment = 7.0%
- Black and Latinx communities = 8.2%, 7.9%
- Gaps in educational attainment
- High quality jobs increasingly require college degree

Global pandemic

- Wealth, employment, educational gaps
- Food and housing insecurities
- Digital divide



PLANNING FORUM FEEDBACK: VISION STATEMENT

BREAKOUT ROOM ACTIVITY: SESSION THREE

**Where would you like to see the college in
the next three to five years?**

THANK YOU

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EFFECTIVENESS

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