GROSSMONT COLLEGE

COURSE OUTLINE OF RECORD

Curriculum Committee Approval: 05/18/2021

GCCCD Governing Board Approval: 06/15/2021

MEDIA COMMUNICATIONS 217 – TELEVISION/VIDEO NEWS PRODUCING AND DIRECTING

1. Course Number Course Title Semester Units

MCOM 217 Television/Video News Producing and Directing 3

Semester Hours

2 hours lecture 32-36 total hours 64-72 outside-of-class hours 4 hours laboratory 64-72 hours

160-180 total hours

2. Course Prerequisites

A “C” grade or higher or “Pass” in MCOM 117 or equivalent.

Corequisite

None

Recommended Preparation

A “C” grade or higher or “Pass” in MCOM 120 or equivalent.

3. Catalog Description

Students will learn to function as a member of a television production crew and will work with the tools involved in studio and field productions. Students will produce short-form, television news-style productions that will be compiled for public dissemination. The course will cover contemporary practices, stages, and operations affiliated with electronic news productions. Students will learn the functions of the producer, director, and other essential production personnel specifically in a news production context. Students will produce content for documentary-style news packages in the field and studio.

4. Course Objectives

The student will:

a. Identify and operate all studio equipment utilized in the production of video programs for public dissemination.

b. Compare production techniques utilized in commercial and non-commercial studio operations.

c. Actively participate in the preparation, production, and post-production of video news packages in completing field productions and studio program.

d. Compare and contrast current programming and production procedures, methods, and sequences.

e. Identify and implement production techniques.

f. Demonstrate basic video news and documentary practices, scripting, editing, and compilation of programs.

5. Instructional Facilities

a. Standard Classroom

b. TV**/** video studio and control room

c. Video editing labs

6. Special Materials Required of Student

1. High-capacity SD video cards.
2. High-capacity portable hard drive.

7. Course Content

a. Identification and operation of TV studio equipment to create a program.

b. Staging and lighting in the TV studio.

c. Use of graphics and spatial compositions.

d. Special effects generation and operation.

e.Technical directing (switching).

f. Audio control and microphone(s) use.

g. Studio organization and supervision of production crew(s).

h. The literature of television news.

i. The role of the various guilds (unions).

j. Basic practices of documentary techniques.

8. Method of Instruction

a. Lectures.

b. Analysis of current program formats.

c. Demonstrated operation of TV/ videostudio and field equipment.

d. Activeparticipation as crew members in studio and on location.

e. Guest lectures.

f. Field trips to professional production facilities.

9. Methods of Evaluating Student Performance

a. Evaluation of scripts.

b. Peer reviews ofindividual contributions to field and studio productions.

c. Assessment of practical operationsas part of a production team.

d. Critique of productions on videography, editing, audio, script, and production and set-up.

e. Written final exam with practical studio production performance.

f. Recorded demo portfolio of studio and field-produced work.

10. Outside Class Assignments

a. Observation, critique and analysis of four television news interview, documentary, or demonstration programs.

b. Three writtencritiques.

c. Interviews, shooting, logging, scriptwriting, pre-production, production, and postproduction elements.

d. Audio and video editing**.**

11. Representative Texts

a. Representative Text:

Barnas, F., & Barnas, M. *Broadcast News Writing, Reporting, and Producing.* 8th ed*.* Routledge, 2021.

b. Supplementary texts and workbooks:

None

Addendum: Student Learning Outcomes

Upon completion of this course, our students will be able to do the following:

1. Identify and operate video equipment utilized in the production of television news productions.
2. Write television news stories in video magazine style.
3. Utilize and operate all video production equipment for studio, field, and editing functions.
4. Analyze, identify, and operate specific components of producing completed program for public dissemination.
5. Identify, demonstrate, and synthesize the nomenclature associated with producing and directing a video news program and news packages.
6. Critically assess, evaluate, and review the operations and functions of a technical crew.