GROSSMONT COLLEGE

COURSE OUTLINE OF RECORD

Curriculum Committee Approval: 04/26/2022

GCCCD Governing Board Approval: 06/14/2022

COMMUNICATION 122 – PUBLIC SPEAKING

1. Course Number Course Title Semester Units

COMM 122 Public Speaking 3

Semester Hours

3 hours lecture: 48-54 hours 96-108 outside-of-class hours 144-162 total hours

2. Course Prerequisites

None

Corequisite

None

Recommended Preparation

None

3. Catalog Description

This skills-based course provides an opportunity to learn and practice public speaking. Special attention will be given to learning how to prepare, organize and deliver a speech to a diverse audience. Additionally, students will learn techniques for reducing speech anxiety, utilizing visual aids, enhancing listening skills and ethically obtaining and presenting speech content. An introduction to rhetorical theory is included. The skills from this course are relevant in academic, professional, and personal settings.

4. Course Objectives

The student will:

1. Create messages appropriate for a specific audience, purpose, and context.
2. Present a variety of speeches to a live audience.
3. Apply ethical communication principles and practices.
4. Acquire, organize, analyze, and utilize credible research materials.
5. Engage in communication to effectively navigate various worldviews.
6. Effectively utilize relevant visual aids

5. Instructional Facilities

Standard Classroom

6. Special Materials Required of Student

None

7. Course Content

a. Principles of Human Communication

b. Oratorical skills and practice.

c. Introduction to rhetorical theory.

d. Ethical practices in speech composition and delivery.

e. Methods of research.

f. Basic processes:

(1) Reduction of communication apprehension.

(2) Listening.

(3) Topic selection.

(4) Analysis of diverse audiences.

(5) Organization.

(6) Use of supporting materials.

(7) Delivery.

g. Evaluation and criticism of live and recorded speeches.

8. Method of Instruction

a. Lecture, discussion, demonstration, group activities, and reading assignments.

b. Preparing, practicing, delivering and listening to speeches, live and recorded.

c. Supplementary assignments such as impromptu speeches, debates, oral interpretation, speeches to entertain, group presentations and current events updates.

d. Class activities including interaction in pairs, and small groups.

9. Methods of Evaluating Student Performance

a. Written assignments and tests.

b. Instructor evaluation of student speeches and outlines.

c. Instructor evaluation of student analyses.

d. Performance final or written exam.

e. Instructor assessment of participation in class including interaction in pairs, small groups and class activities.

10. Outside Class Assignments

a. Required reading.

b. Research for speeches.

c. Written exercises (speech outlines, self-evaluation and peer evaluations of speeches)

d. Speech preparation and rehearsal.

e. (optional) Participation in outside speech or community events.

11. Representative Texts

a. Representative text(s) A current text in the field of communication, such as:

(1) Lucas, Stephen E. *The Art of Public Speaking*. 13th ed. Boston, MA: McGraw Hill, 2020.

(2) Jaffe, Clella*. Public Speaking: Concepts and Skills for a Diverse Society*. 8th ed. Belmont, CA: Wadsworth, 2016.

b. Supplementary texts and workbooks:

As assigned by the instructor.

Addendum: Student Learning Outcomes

Upon completion of this course, our students will be able to do the following:

* 1. Apply organizational patterns to structure a speech for a specific purpose
  2. Incorporate research, sound reasoning and evidence that support claims made in speeches and outlines
  3. Demonstrate appropriate verbal and nonverbal skills when delivering a speech to an intended audience