

AGENDA

APPROACH
TIMELINE
STRATEGIC PLANNING
MEASURES OF SUCCESS
CAMPUS EXPERIENCE
NEXT STEPS



APPROACH

INTEGRATED

A sustainable approach to planning that builds relationships, aligns the organization, and emphasizes preparedness for change.

-- Society for College and University Planning (SCUP)

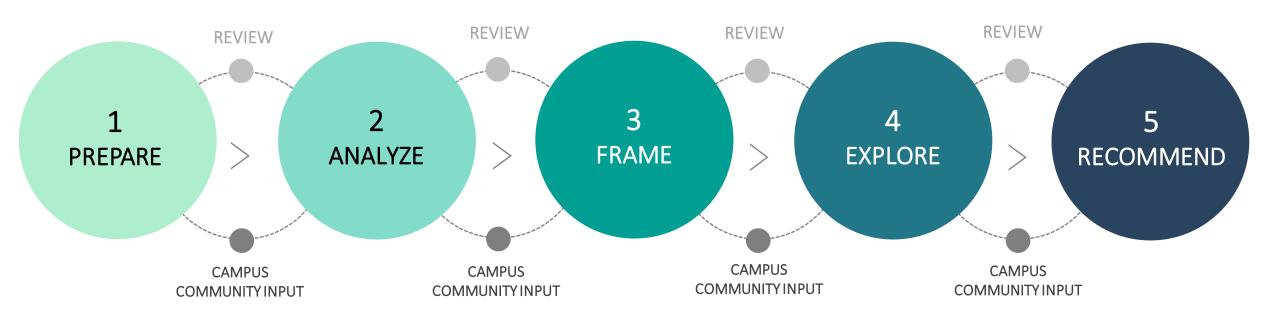
Strategic Plan

FACILITIES MASTER PLAN

Capital Outlay Planning (FYCP, IPPs + FPPs)

Local Bond Planning

PLANNING FRAMEWORK



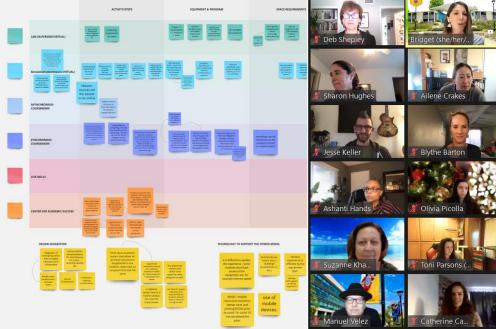
APPROACH

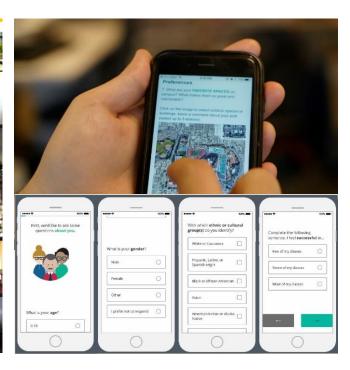
PARTICIPATORY

Intentional Stakeholder Engagement

- Equitable and Inclusive
- Campus and Community



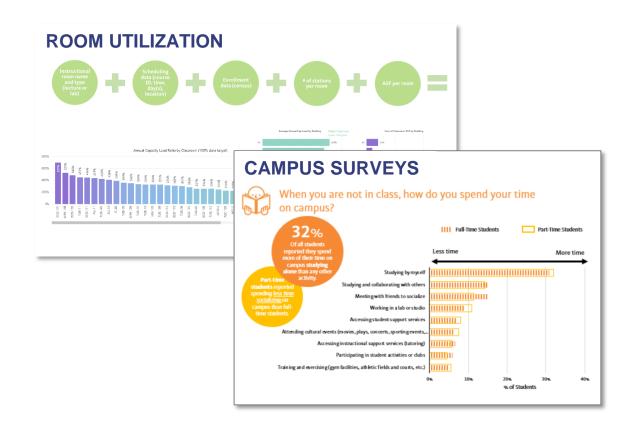




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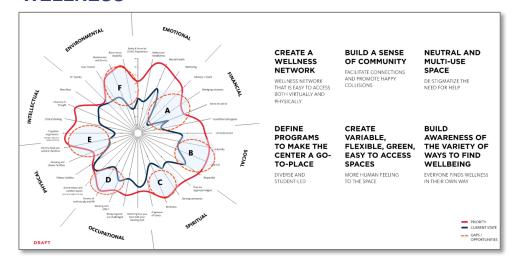
DATA INFORMED

Quantitative + Qualitative





WELLNESS

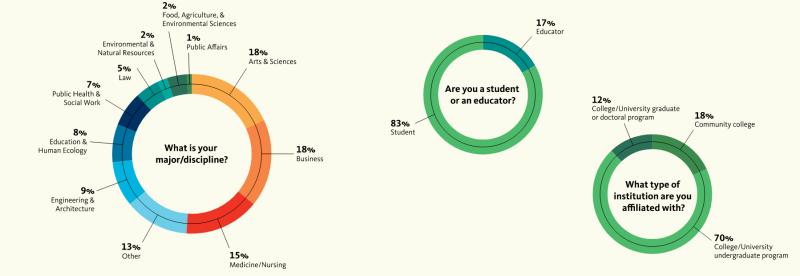


CAMPUS ENGAGEMENT - EEI



We captured a broad sample* of students and educators across the U.S. to understand their current experience and how they feel about the future of learning.

The charts below distribute survey respondents across majors, by student or educator, and by higher education institutions.



*Methods We deployed an online survey to an anonymous panel of 3,000 U.S.-based college students and educators. Responses were collected from March 1 to 16, 2021.

Education Engagement Index

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CAMPUS ENGAGEMENT - EEI

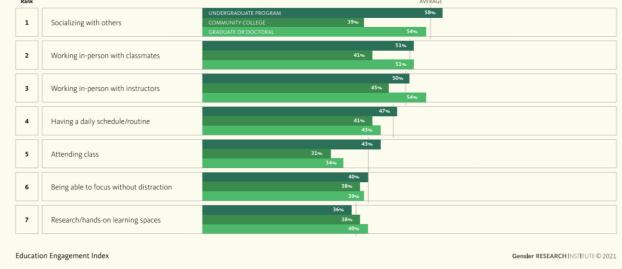


LEARNING PREFERENCES

REASONS TO COME BACK TO CAMPUS

Looking to the future, students say socializing and working with others are the main reasons to come to campus.

Considering the future, the main reason to come to campus by institution type.





GROSSMONT-CUYAMACA COMMUNITY COLLEGE DISTRICT

Welcome This survey is about your experience during these unprecedented times.

Tailored to have a focus on wellbeing

When working on campus, which is your individual assigned workspace? Beyond an individual workspace and meeting rooms, which of these other spaces do you regularly use to work? Select all that apply. Mobility workspace / Touchdown

"ONLINE INTERVIEW"

15-20 min duration

FYCP due

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Strategic Planning Workshop Website



Our New Vision & Mission Statements (Pending Approval)

Vision Statement

Empowered through a culture of inclusivity, Grossmont College strives to maintain our student-centered philosophy while working to support the ever-changing needs of our students. Along with ensuring student success, Grossmont College continues to advance our antiracism and equity work as we venture further into the 21st century.

Mission Statement

Grossmont College serves the diverse population of our surrounding community and beyond by creating clear and accessible pathways to degrees and jobs leading to social and economic mobility for our students. We work collaboratively to cultivate an equitable student-centered learning environment, and we hold ourselves accountable for improving student outcomes through ongoing assessment, evaluation, and data-informed decision making. Grossmont College offers associate degrees; transfer preparation, including Associate Degrees for Transfer; certificate programs; career education and workforce development.

GC Strategic Plan Timeline

SUMMER 2021

Complete by August 1:

- Demographics for the region (RPIE)
- High school graduates and capture rates (RPIE)
- Labor market information (Colleges)
- Internal Data (Districtwide-RPIE; Colleges for college data)

FALL 2021

August-September: SWOT Analysis (IECs

facilitate at colleges)

- Deliverable: Opportunities/possible strategic goals and approaches
- Differentiate between strategies/approaches and end-goals (align terminology across the district)

October-November: Open Forums

- Discuss key findings of the environmental scan
- Revisit mission/vision/values
- Prioritize end-goals and strategies to achieve them

December-January: IE Offices Collate Information, Prepare for Spring Vetting

SPRING 2022

February: Continue work on developing strategies and end-goals

March: Open Forums to share progress on plan (college and community)

 Deliverable: Refined, prioritized goals and strategies

April Report out progress to internal college community

IE Offices identify KPIs

May:

- Finalize strategic plan
- Bring plan to the board for approval
- Final Deliverables:
 - Executive summary of strategic plan for public consumption
 - Detailed strategic action plan with annual activities/responsible persons

GC Strategic Plan Timeline & Next Steps

CPIE Office will collate and analyze the feedback received at Fall Planning Workshops CPIE together with PIEC will review findings and prepare to host two workshops in March 2022 Strategic Plan vetting will take place In April & May 2022, with the goal of bringing the new strategic plan to the Governing Board in June 2022

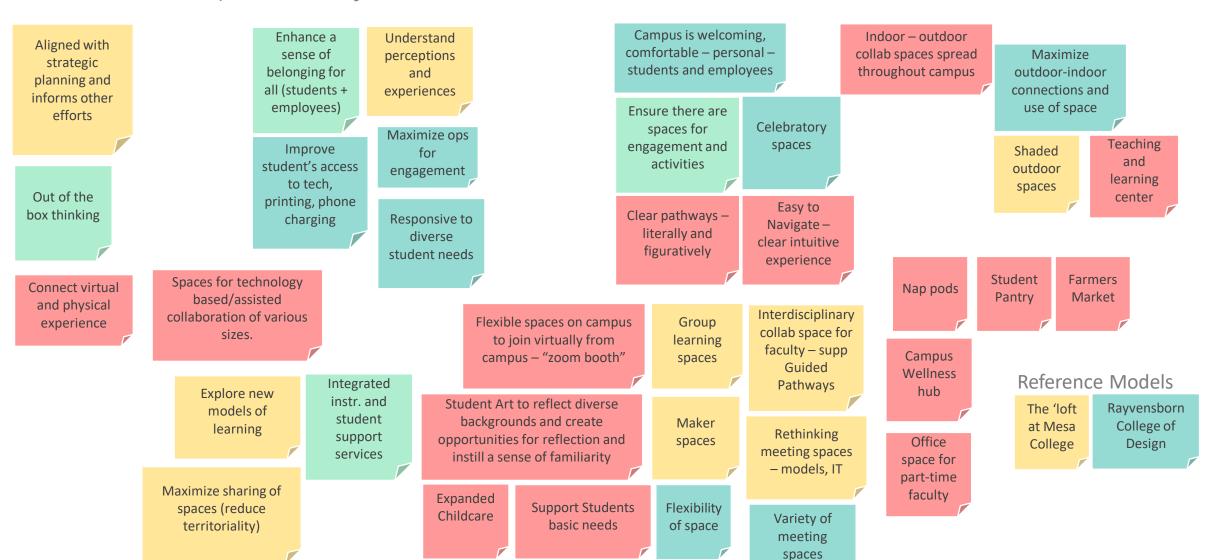
Themes will be shared with PIEC & other councils & committees & will Inform the new Facilities Master Plan

The strategic planning committee, in partnership with CPIE & PIEC, will begin development of our new strategic plan based on the feedback received in both fall and spring



MEASURES OF SUCCESS

What is most important to you?





FALL STRATEGIC PLANNING WORKSHOP

BREAK OUT SESSION ONE

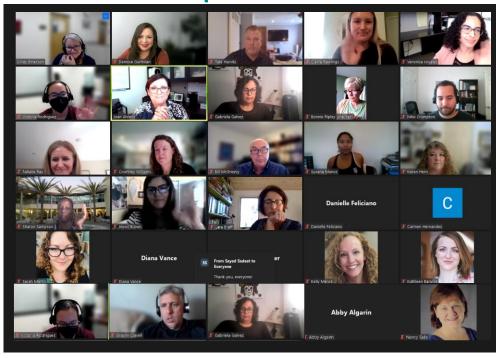
Q2: How do we want students to experience our college, ideally?

- How do we want students to feel on our campus?
- What would that look like?
- What kind of environment would help create this feeling for students?
- What type of atmosphere do you want the college to embrace?



"Easy to navigate & understand- simple, clear, guided, straightforward pathways"

98 Participants



What we've heard so far...

CAMPUS TOUR













TELL US...

YOUR FAVORITE AND LEAST FAVORITE PLACE ON CAMPUS





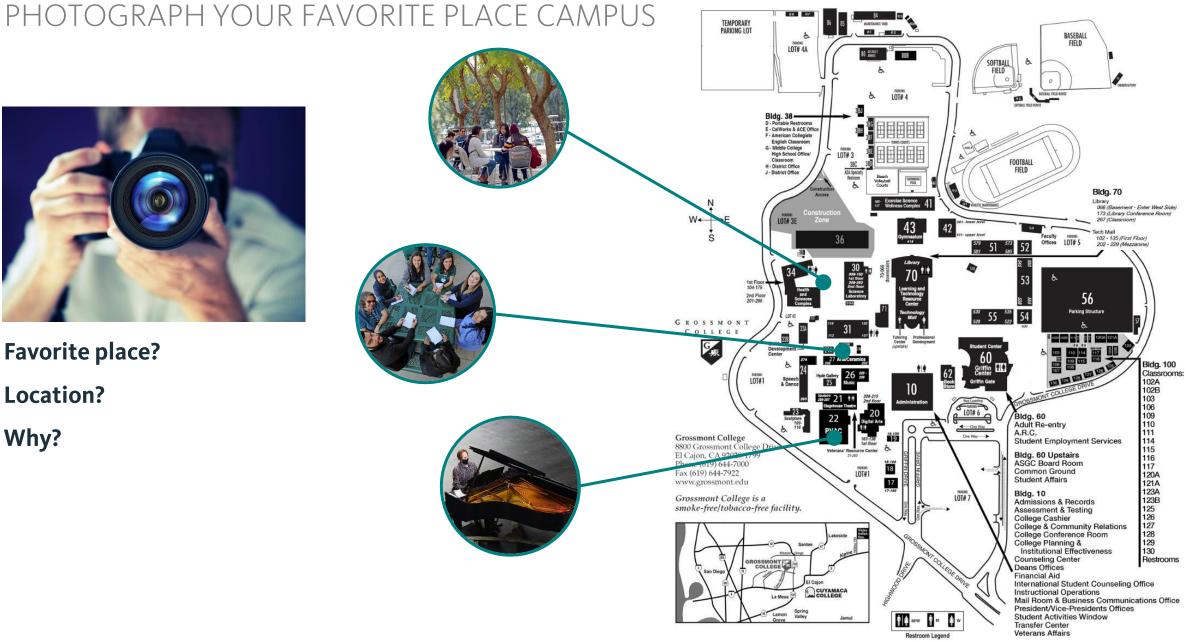
HOMEWORK



Favorite place?

Location?

Why?





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